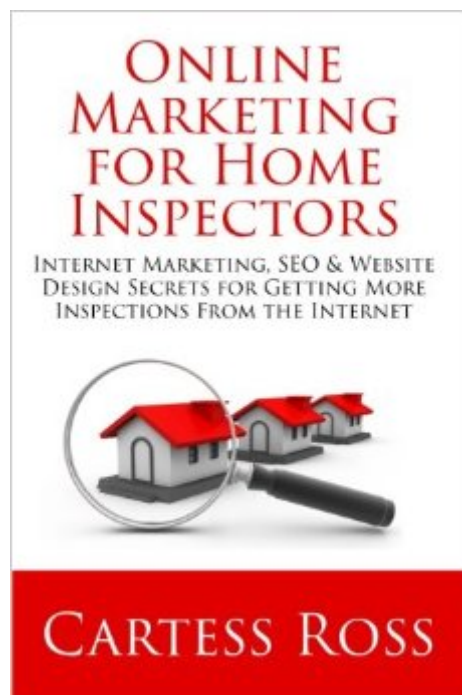


The book was found

Online Marketing For Home Inspectors: Internet Marketing, SEO & Website Design Secrets For Getting More Inspections From The Internet



Synopsis

Many home inspectors struggle because they haven't mastered the one process that can virtually assure them of all the home inspection sales they can handle - lead generation! The old ways of getting new home inspection deals is a recipe for disaster. Customers are savvier now, and they like to conduct their own research and read reviews before hiring an inspector. A majority of the home inspection schools don't talk much about marketing - and many students come out with the false sense they'll be swamped with business. But when the telephones don't ring, and very little inquiries are coming in from the website, the realization quickly sinks in they'd better figure something out quickly. If you're a home inspector trying to figure out ways to bring in the business, this guide will help get you on the fast track to success! It's time to change and upgrade your marketing for the new digital age! This quick-start guide was created to help home inspectors master simple online marketing techniques that can bring in all the leads they need.

Book Information

Paperback: 68 pages

Publisher: webMedia Publishing (May 6, 2015)

Language: English

ISBN-10: 0692445145

ISBN-13: 978-0692445143

Product Dimensions: 6 x 0.2 x 9 inches

Shipping Weight: 5.4 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #1,416,652 in Books (See Top 100 in Books) #298 in Books > Business & Money > Marketing & Sales > Search Engine Optimization #2674 in Books > Business & Money > Marketing & Sales > Advertising #6254 in Books > Computers & Technology > Internet & Social Media

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